



MEDIA ALERT

PatientMatters and Montefiore St. Luke's Cornwall Hospital Selected to Co-Present at 2019 AAHAM Annual National Institute

Healthcare Finance Experts to Discuss the Benefits of Personalizing the Patient Financial Experience at Education and Leadership Event

WHAT: [PatientMatters](#), a patient access and advocacy solutions provider helping hospitals and health systems offer patients highly-personalized financial solutions, today announced that it has been selected to co-present at [The American Association of Healthcare Administrative Management \(AAHAM\) Annual National Institute](#) alongside its customer, [Montefiore St. Luke's Cornwall Hospital](#). David Shelton, CEO of PatientMatters, and Jill Barton, vice president of revenue cycle at Montefiore St. Luke's Cornwall Hospital, will lead a discussion titled, "*Speed to Revenue: Personalizing the Patient Financial Experience*," which will focus on the ways healthcare organizations can transform patient financial services into a personalized, patient-centric operation in order to accelerate collections, decrease bad debt and improve the patient experience. In this session, attendees will learn the benefits of implementing personalized payment plans for hospitals, health systems and patients, as well as the tools and services necessary for the development of a patient-centric financial model.

The AAHAM Annual National Institute is attended by nearly 500 national members and over 75 exhibitors, and its audience ranges from CMOs, patient financial services directors, compliance officers and medical billing professionals. The goal of the event is to educate attendees on topics such as revenue cycle management, leadership/professional development, revenue integrity/compliance and new innovations within the healthcare industry.

WHO: [David Shelton](#) has served in senior healthcare management for more than 15 years, with experience in operations, technology development and manufacturing. His expertise includes delivering business growth, streamlining operational management and generating profitability for PatientMatters and its healthcare clients. Shelton is a member of both the Healthcare Financial Management Association (HFMA) and Healthcare and Information Management Systems Society (HIMSS).

Jill Barton has over 25 years of financial experience. She currently oversees the departments of patient registration, general accounting, budget and reimbursement and patient accounting. Prior to joining Montefiore St. Luke's Cornwall Hospital, Barton was the Chief Financial Officer at Kingston Regional Health Care System. She is also a member of HFMA.

WHEN: The event will take place October 9-11, 2019.

Shelton and Barton will be presenting their session, "*Speed to Revenue: Personalizing the Patient Financial Experience*," on Thursday, October 10, from 1:45-2:45 p.m.

WHERE: Caesars Palace
3570 S. Las Vegas Blvd.
Las Vegas, NV 89109

HOW: To schedule an interview with David Shelton at AAHAM Annual National Institute, please contact Kara McCrudden at kmccrudden@ariamarketing.com

To learn more or register for the AAHAM Annual National Institute, please visit: <https://www.aaham.org/AnnualNationalInstitute.aspx>

About PatientMatters:

PatientMatters brings compassion and consumerism to the financial experience of care, helping hospitals and health systems offer highly-personalized financial solutions that improve satisfaction, cash flow, profitability and outcomes. Based on decades of experience, the PatientMatters IntelliPass® System brings together a comprehensive set of patient payment and advocacy solutions, along with intelligent workflow automation tools to ensure every patient is satisfied and providers are appropriately compensated. PatientMatters serves over 130 hospital and health systems in over 350 locations across the country, providing cutting-edge technology, financial tools, process transformation services with staff training and support to help deliver a new level of consumer-friendly healthcare. To learn more, visit www.patientmatters.com.

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